

STRATEGIC PLAN 2022-2027



Mission Statement

The mission of the Alaska Safety Alliance is to ensure the availability of a highly trained workforce, sufficient to staff Alaska's industries safely and competitively, now and in the future.

Vision Statement

Alaskan workers are fully prepared to meet the needs of Alaska industries

Strategic Goal #1: Career Awareness

Provide tools & take actions to improve career awareness; increase number of career exploration opportunities available across audiences: youth, adult career seekers/changers, and the underserved.

Strategic Goal #2: Workforce Preparation

Develop and deliver training programs that prepare workers for available jobs and careers in Alaska to address industry-identified workforce shortages.

Strategic Goal #3: Sustainable Organization

Prioritize the long-term sustainability of the organization, set financial goals, and identify and implement programs with positive revenue streams.

Strategic Goal #4: Expand Value

Continue to educate employers on the value of the organization and expand beyond core industry sectors, encourage strong participation, engagement, and investment.

Key Initiatives

- Identify opportunities and partnerships for industry engagement in career awareness and exploration activities (eg, online/in-person presentations, SBP, BEC, Annual Meeting)
- Use training matrix from SG#2 as a tool for career exploration and pathway development
- Board to develop a formal ASA Diversity Statement; set up committee to conduct internal review of documents and practices; ensure ASA is a model of diversity, equity, and inclusion
- Develop a plan to connect industry to diversity resources as part of cross-industry training

Key Initiatives

- Develop training matrix to map out basic training requirements. Matrix intent is to increase efficiency of tracking training/credentials across employer companies, and reduce repetitive training & associated costs; align with career planning, and career exploration activities
- Fully define stakeholders / audience and gain cross industry buy-in on matrix
- Implement BIS Trainer to support matrix
- Apprenticeships: Complete development phase of Electrical Apprenticeship and RA in Pipeline Occupations; map timeline/next steps to obtain employer agreements; open apprentice application period

Key Initiatives

- People Plan: Complete a sustainable staffing plan covering the next three years; identify long-term staffing needs to implement the training matrix
- Board to develop a succession plan for key roles
- Financial Plan: Board to create a sustainable income plan; Prioritize prospective projects that meet immediate industry needs and generate revenue to ensure sustainability
- Identify and apply to grant programs that are aligned with organizational goals and strategies

Key Initiatives

- Clarify and formalize the value proposition for new and potential ASA member industries; Connect with new industries
- Activate the board as ambassadors for existing and new industries; Create handout and talking points
- Identify volunteer opportunities that engage members in ASA programs (eg, instructors, planning and feedback, committee members, Annual Meeting planning committee)